

Naveen Kishore

Product Designer | Enterprise SaaS | Design Systems | UX Research

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PROFESSIONAL SUMMARY

Product Designer with 2+ years of experience designing enterprise SaaS platforms, web applications and mobile products end to end — from user research and product discovery through information architecture, high-fidelity UI, design systems and functional prototypes. Delivered **5 end-to-end case studies** including **3 deployed, publicly accessible builds**. Experienced in healthcare, quick commerce and cloud platform domains, with working front-end skills in React and Next.js used to validate design decisions in code.

CORE COMPETENCIES

User Research · Usability Testing · Product Discovery · Competitive Analysis · Information Architecture · Interaction Design · User Flows · Journey Mapping · Wireframing · Prototyping · Design Systems · Component Libraries · Design Tokens · Accessibility (WCAG 2.1) · Responsive Design · Mobile App Design · Enterprise SaaS · B2B Product Design · Dashboard Design · Design Documentation · Product Strategy · Requirement Gathering · MVP Definition · Feature Prioritisation · Stakeholder Management · Cross-functional Collaboration · Design QA · Figma · React · Next.js · TypeScript

PROFESSIONAL EXPERIENCE

Product Designer

2024 - Present

Jiffy Software Solutions · Joined as UX Design Intern, converted to full-time Product Designer

- Led end-to-end UX/UI design for **Metro Muscat**, delivering responsive web and mobile experiences across desktop, tablet and mobile breakpoints from discovery through developer handoff.
- Owned end-to-end product design for a **quick-commerce application targeting the Ghanaian market**, covering user research, competitor analysis, market validation, journey mapping and feature prioritisation.
- Conducted enterprise product research across **Healthcare CRM/ERP** and **Learning Management System** domains, defining workflows, user journeys and scalable product architecture ahead of design.
- Produced wireframes, high-fidelity UI, clickable prototypes and stakeholder-ready presentations in **Figma**, translating business requirements into reusable design components with cross-functional teams.
- Introduced AI-assisted design and MCP-server workflows into the team's process, accelerating exploration and prototype turnaround on early-stage concepts.

SELECTED PROJECTS

Ntem — Three-Sided Quick Commerce Ecosystem LIVE

2026

End-to-end product design, design system and React prototype · ntem-prototype.vercel.app

- Designed and shipped **3 interactive applications** (customer, merchant, rider) totalling **30 screens** that share a single live order object, so an action in one app updates the others in real time.
- Architected a **merchant-partitioned order model** that makes failure isolation, per-store tracking, partial refunds and merchant data privacy structural rather than engineered case by case.
- Reduced **4 adaptive fulfilment routing models to a single plain-language choice** at checkout, keeping the routing engine replaceable without any interface change.
- Built a **97-token design system** with all colour pairings verified against WCAG 2.1, and validated the order state machine with **21 automated assertions** before building any UI.
- Catalogued **9 merchants and 75+ products** with locally accurate units and pricing, grounded in market research on mobile money adoption and competitor delivery models.

Spine — Clinical Operations Design System LIVE

2026

Design system, documentation and front-end · spine-design-system.vercel.app

- Built a **role-aware design system** for hospital software spanning **14 documentation chapters, 5 role-specific workspaces and 7 documented system states** including restricted, offline and partial.
- Standardised patient identity, permissions, break-glass access and audit traceability as **reusable interface patterns**, replacing per-screen decisions across 5 clinical teams.
- Defined governance covering contribution, review, ownership and release, so the system remains maintainable independent of its original author.
- Automated **6 documentation renders** from the running application using **Playwright**, eliminating drift between documentation and implementation.

Product strategy, systems research and interface design

- Mapped **11 operational domains, 42 departments and 443 workflows** across a full hospital operating model, and benchmarked **19 competing vendors** to identify differentiation opportunities.
- Translated discovery into a working MVP with **8 connected role workspaces** covering one governed outpatient journey, deployed with authentication.
- Structured the programme as an **18-phase roadmap**; completed Phase 1 discovery and problem definition, with information architecture and interface design in progress.

Google Cloud Platform — Enterprise Navigation Concept

Independent

Information architecture and interaction design

- Restructured GCP's service navigation around **user intent rather than internal product families**, improving discoverability for enterprise users across a large service catalogue.
- Benchmarked **AWS and Azure** navigation patterns, then delivered user flows, a full IA, wireframes and an interactive navigation prototype.

TECHNICAL SKILLS

DESIGN	Figma, FigJam, Miro, design systems, component libraries, design tokens, prototyping, wireframing, journey mapping, usability testing, heuristic evaluation, WCAG 2.1 accessibility
PRODUCT	Product strategy, discovery research, competitive analysis, requirement gathering, MVP definition, feature prioritisation, design documentation, stakeholder management
TECHNICAL	React, Next.js, TypeScript, HTML, CSS, Tailwind CSS, Git, GitHub, Vercel, Playwright, Cursor AI, MCP servers, Google Cloud Platform (fundamentals)

EDUCATION

Bachelor of Technology, Mechanical Engineering

2017 - 2021

KIET Group of Institutions, Ghaziabad

CERTIFICATIONS

- Google UX Design Professional Certificate — Google / Coursera

ADDITIONAL

- Co-founded a furniture and interior design studio; established brand identity, customer experience and early business strategy.
- Wildlife photographer and creator of **Detours & Discoveries**, a **14-page** photography magazine published as an Amazon eBook.
- Hosted a podcast on technology, economics, public policy, psychology and design.